



My name is Phan Nguyễn Công Tín, a UI-UX Designer from HCM City, Vietnam.

ABOUT

I started my career as a Graphic Designer in 2020, where I built a solid foundation in visual design.

In 2022, I discovered my passion for UI/UX Design through insightful conversations with professionals in the field. These experiences sparked my curiosity and motivated me to keep learning and improving my skills to pursue and grow in this dynamic field to this day.

When it comes to design, I am passionate about creating minimal, visually appealing solutions that effectively solve user problems and bring tangible value to businesses.

CONTACT

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PORTFOLIO

<https://tinphan105.wixstudio.com/works>

EXPERIENCE

01. Playground Co.,Ltd

AI and Blockchain Product Company • (03/ 2024 - NOW)

UI/ UX Designer

- Collaborate closely with Product Managers (PMs) and Business Analysts (BAs) to **create wireframes and user flows for various products, such as apps, websites, and airdrop games**, ensuring they align with the requirements of stakeholders and clients.
- Take primary responsibility for designing design systems, User Interface (UI), mockups, and prototypes for the new products mentioned above, or improving existing projects within the company.

[View Feature Projects](#)

02. King Car Group

Multi-product FMCG Company • (10/ 2020 - 01/ 2024)

Designer

- Collaborating with the Marketing Department to develop promotional campaigns.
- Defining the tone & mood, conceptualizing, and implementing key visuals for new products.
- Designed landing pages, main visuals, social media posts, and banners.
- Designing POSM materials for display at point of sale (Event backdrop, sampling booth, wobblers, standee, sticker, display racks, ...).

03. Tropic Fish Joint Stock Company

Baby & Kids Swimwear Brand • (07/ 2019 - 08/ 2020)

Marketing Executive & Graphic Design

SKILLS

- Proficient in using Visual & Interaction Design tools such as **Figma, Photoshop, and Illustrator**.
- Familiar with no-code website design tools like **Wix Studio and Framer**.
- Skilled in video editing and animation using tools like **After Effects and Premiere**.
- Knowledgeable in **Design Systems, UI Design, Prototyping, and Responsive Design**.
- Able to conduct **UX research, create User Personas, User Stories, User Flows, and Wireframes**.
- Comfortable collaborating with cross-functional teams (PMs, BAs, and Devs).
- **English:** Able to communicate and read documents.

EDUCATION

01. University Of Economics HCM City (UEH)

- (2015 - 2020)
- Corporate Finance

02. Design Anthropology School (DAS)

- (2020-2022)
- Graphic Design
- UI/ UX Design

03. Keyframe Multimedia

- (2023)
- UX/ UI Design