Huy Nguyen

Freelancer

CONTACT INFORMATION

26/03/1991

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banktraps.com

Haiphong, Vietnam

EDUCATION

VIETNAM MARITIME UNIVERSITY | 2009 - 2014

Major: Foreign Trade Economics

Good Bachelor graduation.

DIGITAL MARKETING COURSES | 2018 - 2020

SEO (Search Engine Optimization)

- SEO courses from Dinh Tinh, GTV.
- GOOGLE DIGITAL 4.0 from Google.

WORK EXPERIENCE

FREELANCER | 2015 - 2016

Youtuber (Gaming)

I created videos about Clash of Clans (mobile game), made tutorials how to play well.

- Youtube channel: https://youtube.com/thepirate263
- Fanpage: https://www.facebook.com/jackclashofclans/

I also had a Patreon page, but abandoned it.

VAN LONG LIMITED COMPANY | 2016 - 2017

Digital marketing (Plastic industry)

- Write content & conduct SEO to rank some plastic-related keywords at the top on Google.
- Sell plastic products via online channels (website/facebook), provide customer support.

HAIHACHEM | 2017 - 2018

SEO staff (Chemistry industry)

- Design website: https://haihachem.vn.
- Write content & conduct SEO to rank keywords relating to chemistry at the top on Google.

VIETNAM CAST IRON | 2019 - 2021

Digital Marketing Leader (Cast Iron industry)

- Design website: https://vietnamcastiron.com.

- SEO, SEM, Email marketing and rank keywords relating to cast iron at the top on Google.
- Chat & support customers via online media channels.
- Manage the content writing team, train and correct writing errors.

XOM NFT | 2022 - now

Admin/co-founder (web3 community)

- Research different narratives, trends in web3 (NFT/AI Agent/Defi...).
- Respond, post content, manage community on Telegram/Twitter/Facebook.
- Maintain relationships with web3 partners.
- AMA weekly with community (in Vietnamese).

FREELANCER | 2023 - now

Blogger - Youtuber

- Personal blog: https://banktraps.com.
- Youtube channel: https://www.youtube.com/@banktraps.

My blog and YT channel is about finance/web3 discipline. I create contents, tutorials, videos about trading; and manage my Telegram channel.

ABOUT ME

I'm a persistent & smart working man.
I never stop working until I have my job done.
I love technology, and I enjoy working remotely.

SKILLS

Web design

Elementor, Wordpress, Cpanel, a bit HTML, CSS...

Graphic

PS, AI, Primier, Canva,...

SEO

- Write SEO-optimized content that aligns with the needs of searchers.
- Audit website.
- Optimize on-page, off-page
- Optimize TTT, EAT.

CERTIFICATIONS

2014

Good Bachelor's degree in Economics

2015

TOEIC IIG 700 Score

2020

Google Digital 4.0 Certificate

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