



Nguyen Nguyen Dung

Creative Designer Krystal

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OBJECTIVES

Hello, I'm Krystal, a creative designer with a passion for turning ideas into visually engaging products. With experience across various design fields, I constantly seek to deliver unique and effective solutions for every project. I believe that design is not only an art form but also a powerful way to connect and communicate messages to people.

EXPERIENCE

Graphic design intern at Fossil Vietnam



Mar 2023 - Sep 2023

- Responsible for internal website layout and concept based on wireframes provided and internal marketing strategy
- Collaborated with content creators and design manager to create social posts, banners, posters based on user insights and Fossil brand guidelines.
- Conducted employee photoshoot from coming up concept art to retouching and editing

Freelance web designer for Toan cau Visa website



July - August 2024

- Interviewed with client to understand website problems and give solution
- Created design concept and design system
- Designed new UI for the website based on UX research
- Collaborated with developer to create an active website and ensure the consistency

3D cartoon creator - The secret of the ancient well

July - September 2024

- Painted texture for environment and character
- Created model and animation for character
- Responsible for music, soundtrack and sound effects for entire film

Brochure Designer for Duc Toan furniture company

july 2024

- Designed concept art, layout and images for interior brochure
- Created mockup for branding and marketing

UX UI designer for Fountain app project



Jan 2023

- Researched user needs and user problem for creating app concept
- Designed sitemap and user flow
- Designed design system and wireframes

Brand identity designer for Un Uc project

December 2021

- Created visual brand identity based on customer insight got from research
- Illustrated fruit characters and elements for packaging
- Responsible for packaging design, guideline and photoshoot concept

SKILL

UI UX design

Research and analysis, style guides & personas, user flows, prototype, design system

3D design

Modeling, texturing, animation

Graphic skill

Mood board, concept art, sketching, illustrating, layout, typography, color theory

Soft skill

Creativity, willingness to learn, design thinking, adaptability, collaboration, communication, leadership, strategy

TOOL

Prototype

Figma, Sketch, Notion

Graphic design

Adobe (illustrator, photoshop)

3D design

Maya, Adobe substance painter

AI application

Chat GPT

EDUCATION

Arena Multimedia



Advanced Diploma in Multimedia design
Sep 2021- Sep 2024

University of Economics Ho Chi Minh city



Business Statistic
Sep 2022- May 2025

TOEIC score: 855

INTEREST

Music Painting
Art history Culture
Traveling Animal