



Work Experience

EXPERIENCES IN SEO-MARKETING

2017 - PRESENT

9 years

- Planning seo for the project.
- Hunting for high value aged domains. For example domain .io
- Buying and building a PBN system on 100 websites.
- Building Entity for money site.
- Training seo and content staff
- Proficient in Ahrefs, Google Analytics, Google Search Console, Semrush, Screaming frog..

KINGADS AGENCY

11/2023 - 8/2025

Search Engine Optimization Team Lead

- Analyze competitive websites and current resources to come up with a SEO plan for each project.
- Hunting for high value aged domains.
- Manage 20 seo staff and content collaborators.
- Buying and building a PBN system

UPWORK

11/2022 - PRESENT

freelance SEM

<https://www.upwork.com/freelancers/~01537e0517148815b5>

ANVO GROUP

7/2018 - 11/2022

Search Engine Optimization Team Lead

- Analyze competitive websites and current resources to come up with a SEO plan for each project.
- Onpage website standard seo, optimized UX, UI.
- Offpage quality backlink system for money site.
- Manage seo staff and content collaborators.
- Interview to recruit seo staff

VIETNAM PPO CO., LTD

7/2018 - 7/2020

Search Engine Optimization Team Lead

- Analyze competitive websites and current resources to come up with a SEO plan for each project.
- Onpage website standard seo, optimized UX, UI.
- Manage collaborators to go profile and bookmark.
- Building PBN system, satellite website.
- Training seo and content staff.

AN KHANH TRADING TRADING CO., LTD

10/2017 - 6/2018

SEO specialist

- Write articles, update content content for standard website
- Use tools to optimize websites to promote websites to the top of google
- use Ahrefs, Google Analytics, Google Webmaster Tools to analyze your website and competitors to make plans
- Build quality Backlinks for websites
- Building PBN system.
- Managing content collaborators.

BINH MINH TECHNOLOGY EQUIPMENT CO., LTD

3/2017 - 10/2017

SEO specialist



Feb 05, 1994

Male

0989670028

xuanbachk54.neu@gmail.com

Hanoi, Vietnam

SKILLS

SEO

Google adwords

Facebook ad

English

Chinese

Photoshop

Microsoft Office

- Write articles, update content content for standard website
- Use tools to optimize websites to promote websites to the top of google
- use Ahrefs, Google Analytics, Google Webmaster Tools to analyze your website and competitors to make plans
- build satellite website, blogspot, wordpress
- Build quality Backlinks for websites



Education

NATIONAL ECONOMICS UNIVERSITY

OCT 2012 - MAY 2016

bachelor's degree

GPA: 7.28/10